

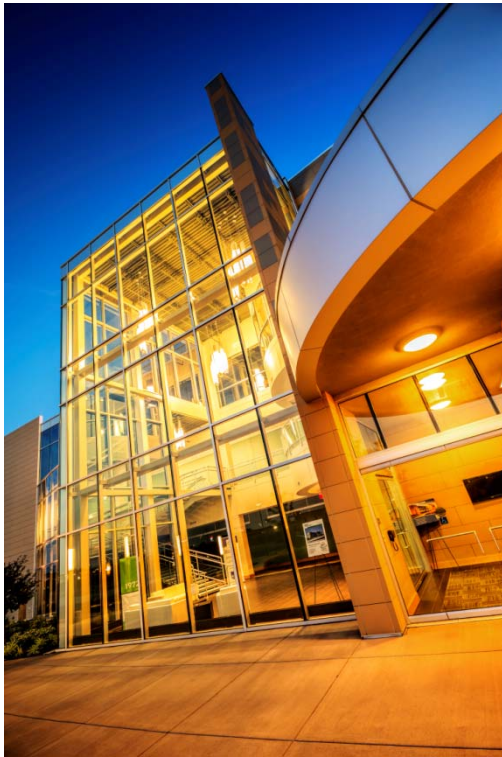
**Press Release
FOR IMMEDIATE RELEASE**



Ascend Innovations and GDAHA relocate to prime innovation space

In an ongoing journey to innovate through collaboration, Ascend Innovations and GDAHA are relocating to Tech Town, Dayton's state-of-the-art and centrally located tech business campus.

DAYTON, Ohio (January 11, 2016) Ascend Innovations, a for-profit enterprise that produces commercially viable solutions in human health innovation, today announced that they have signed a lease to relocate to Tech Town this spring. Ascend will be on the same campus where Greater Dayton Area Hospital Association (GDAHA) is also relocating.



Plans to develop Ascend's operations at Tech Town were initiated by co-owners of Ascend – GDAHA and Kaleidoscope, an innovation and product design firm headquartered in Cincinnati. The new space, which will include executive offices, workspaces and an innovation lab, will serve as the company's primary location.

Ricky Peters, CEO of Ascend and Executive Director of The Perduco Group, said "We are witnessing a rebirth of entrepreneurial spirit in the heart of Dayton. We can do more, be more, and develop more by working alongside GDAHA in our new space. We are also poised to collaborate with other Tech Town technology and industry thought leaders to accomplish this community's commercialization goals."

"By co-locating with Ascend, GDAHA will not only be able to continue its nationally recognized collaboration initiatives with its member organizations, but we will be able to fulfill the vision of our member hospitals to integrate GDAHA and Ascend into commercializing technology and creating economic development and employment opportunities in the Dayton region," said Bryan Bucklew, President and CEO of the Greater Dayton Area Hospital Association.

Ascend's presence alongside GDAHA headquarters will further support the region's vision for innovation. "We (City) are pleased that Ascend Innovations and GDAHA have decided to make Tech Town their home, and join more than 40 tenants who represent a wide range of emerging technologies and industries," said Dayton Mayor Nan Whaley. "Additionally, together with commercialization efforts at The Entrepreneurs Center and UDRI Sensors Directorate, Ascend will help to complete an ecosystem for technology commercialization."

“Tech Town is home to companies developing ground-breaking medical technologies, devices, and software,” said Steve Nutt, Senior Vice President of Citywide Development Co., the leasing management firm for Tech Town. “We are thrilled to have Ascend and GDAHA join our campus where they can converge with work already in progress and bring even more momentum to our partners and collaborators.”

Furthermore, the Tech Town space is uniquely designed to support the commercialization process. Sean Barnett, MD, MS, FACS, FAAP, Chief Medical Officer and Chief Innovation Officer of Ascend and Chief Medical Officer for Kaleidoscope said, “Our new space at Tech Town will provide an open environment with abundant natural lighting, multiple workrooms, offices, meeting rooms and a workshop. This open layout is inspired by our founding partner Kaleidoscope, where they’ve created an atmosphere that fosters collaboration and creativity among employees. The workshop, with 3D printers, will also provide bench space for prototype development and testing.”

“This facility permits us to achieve our purpose to support the development and delivery of commercially viable products,” said Peters. “But more importantly, it further empowers the talented Ascend and GDAHA teams to achieve their goals to improve life, one healthcare solution at time.”

About Ascend Innovations

Ascend Innovations is a Dayton, Ohio-based joint venture between Kaleidoscope and the Greater Dayton Area Hospital Association (GDAHA). Working in collaboration with The Perduco Group and the Air Force Research Laboratory (AFRL), Ascend combines human-centered design with state-of-the-art technology to develop an ecosystem that produces commercially viable solutions in human health innovation.

About GDAHA

The Greater Dayton Area Hospital Association (GDAHA) is a member service organization of 28 hospitals that has an \$8.1 billion annual economic impact and directly employs 34,497 people in the greater Dayton, Ohio, region.

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